

The Profit Analysis of Greenhouse Vegetable Production and It's Effects on Production Plan in Antalya

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Abstract:

Tomato, cucumber, pepper and eggplant are being represented %90 of greenhouse production in Turkey. It seems that decision-maker is a grower for this process but if we consider about the process of export, production investments, domestic market status, wholesaler market prices and the profits per products, we must learn more. The key decision-maker that decide the vegetable production pipeline as sustainable and profitable instead of growers was aimed to determine in this research. For this purpose, data will be collected from the districts of Demre, Kumluca, Aksu, Serik, Alanya and Gazipaşa which are the main points for vegetable production. Furthermore, it will be investigated to understand that if profits of products are important for the decision making of process or not in order to determine more sustainable and profitable production plans can be possible per specific location.

Keywords: Vegetable, Greenhouse, Farmer, Profit, Antalya

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